

# From the Farm: CFBA's News Magazine Advertising Guidelines

From the Farm is a full-color news magazine, published six times each year:  
February, April, June, August, October and December.

Print circulation to CFBA members statewide and interested parties is 6,000.

Also available via email and on [www.cfba.org](http://www.cfba.org)

Ads should be provided via email or CD.

Files must be to size and at least 300 DPI

Acceptable formats are PDF (high-resolution), TIFF (CMYK) or JPG (CMYK).

Ads are due 6 weeks prior to publication, unless otherwise noted.

Ad space is sold on a first-come, first-serve basis.

Services for creating ads available. Please contact us.

## Ad sizes available:

Full Page 8-1/4" x 10-5/8" (8.25" x 10.625")

1/2 Page Back Cover - 8-1/4" x 5-1/2" (8.25" x 5.5")

Half Page Vertical 4" x 10-5/8" (4" x 10.625")

Half Page Horizontal - 1/2 page 8-1/4" x 5-1/4" (8.25" x 5.25")

Quarter Page 4" x 5-1/4" (4.0" x 5.25")

Eighth Page 4" x 2-5/8" (4" x 2.625")

## Back Cover ad sizes available:

1/2 Page Back Cover 8-1/4" x 5-1/2" (8.25" x 5.5")

Mail Panel - Banner 8-1/4" x 2-1/8" (8.25" x 2.125")

Mail Panel - Tile 2" x 3" (2.0" x 3")



78 Beaver Road, Ste. 2A, Wethersfield, CT 06109  
860-768-1100 | Fax 860-768-1108 | [www.cfba.org](http://www.cfba.org)

Half Page Horizontal - 1/2 page 8-1/4" x 5-1/4" (8.25" x 5.25")

Full Page - 1/2 page 8-1/4" x 10-5/8" (8.25" x 10.625")

Eighth Page  
4" x 2-5/8"  
(4" x 2.625")

Quarter Page  
4" x 5-1/4"  
(4.0" x 5.25")

1/2 Page Verticle  
4" x 10-5/8"  
(4.0" x 10.625")

Mail Panel - Banner 8-1/4" x 2-1/8" (8.25" x 2.125")



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Mail Panel - Tile  
2" x 3"  
(2.0" x 3")

1/2 Page Back Cover - 8-1/4" x 5-1/2" (8.25" x 5.5")